

The New Riserva | press kit

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When the Grandest Selection is Called Riserva - A New Wine Release from Querciabella.

MILAN (ITALY), 11 FEBRUARY 2015 - The last time Querciabella of Greve in Chianti released a Riserva, it was the 1999 vintage. Since then, the estate's focus has been on harnessing the greatness of the Sangiovese grape through lot-by-lot selection, and meticulous blending from various subzones, to produce straight Chianti Classico worthy of the Querciabella name. A decisive moment was reached however in 2010, with the arrival of enologist Luca Currado (of Vietti) as winemaking director - an event which set in motion an exhaustive search for the finest expressions of Sangiovese in the region. Today, Querciabella is making a resounding statement about what really constitutes the highest tier of site selection and winemaking in Chianti Classico - starting with a 2011 Riserva that has industry insiders waxing lyrical.

The new monovarietal Riserva, an offshoot of Querciabella's singlevineyard Sangiovese project, brings wine lovers closer to the estate's uniquely site-specific handling of grapes in the cellar. Like Camartina and Palafreno, this Riserva is the product of rigorous microvinification, representing the top echelon of Querciabella wines and, as such, will be bottled solely in the best vintages.

Due to limited supply, the Riserva will be available in few select markets outside Italy, yet the wine is seen as a way of sharing the fruits of Querciabella's cru exploration efforts with a slightly wider audience, since the estate's single-vineyard bottlings, set for release later this year, will be sold on a strict allocation basis.

A mere 10,000 bottles were just released of this masterful blend of Sangiovese from Querciabella's top vineyards (located in Greve, Radda and Gaiole in Chianti), though it is already attracting considerable attention. Italian wine critic, and Gambero Rosso founder, Daniele Cernilli has awarded the 2011 Riserva a stellar 97-point score, hailing it a great wine - refined, agile and well-supported by acidity.

"We can thank our viticulture team for that," says Querciabella winemaker Manfred Ing. "The freshness in the Riserva is due to the beautiful natural acidity from our vineyards." Ing also notes that the warm growing season in 2011 produced smaller, more concentrated berries that required the gentlest of winemaking, including shorter pump-overs and lighter punch-downs during fermentation. "The fruit had everything to give in this vintage," says Ing, "we only had to point it in the right direction."

With Europe's wine fair season nearing another exciting start, numerous opportunities await the trade and press to experience Querciabella Chianti Classico Riserva 2011 for themselves. Querciabella staff will be presenting the wine at this month's Chianti Classico Collection anteprima in Florence, followed by tastings at Prowein, Vinitaly and Vinexpo.



"From Sangiovese grapes. Taut and refined flavors, complete with subtle hints of tannin and body that is well-supported by acidity, which make for an agile wine. Long finish. A great wine -97 points".

> — Daniele Cernilli Doctor Wine · September 2014

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Production area Ruffoli (Greve in Chianti); Radda in Chianti;

San Polo in Rosso (Gaiole in Chianti).

Appellation Chianti Classico DOCG, Riserva

First vintage 2011

Cépages Sangiovese (100%).

Vineyards Montoro, Lama Rossa, Oasi and Camporenni.

Exposure Southeast, South and Southwest; 350-450 m.s.l.

Soil The soil found in Greve at an altitude of 350 m is com-

posed of disintegrated turbidite sandstone and marly schist with claylike features. Slate and sandstone are most prevalent in the hilltop area (450 m), where the soil is loose and conducive to drainage, as is also the case with the Radda vineyards. Rocky, calcium carbonate rich

soils characterize the Gaiole vineyards.

Viticulture Biodynamic.

Yields 35 hl/ha.

Production Approximately 10,000 bottles.

Harvest The 2011 vintage was characterized by early flowering

followed by excellent fruit set in spring. Normal and balanced summer temperatures produced perfect maturation, supported by significant diurnal temperature variation. The Sangiovese was harvested under the beneficial conditions afforded by the warm and sunny days.

Harvest dates: September 9 - 30.

 $Fruit\ collection$ Grapes are harvested by hand in 9 kg crates.

Élevage 14—16 months in fine to extra fine-grained French oak

(20% new).

Analytical data Alcohol content: 14.00%; pH: 3.52; Acidity: 5.32 g/l.

100% Vegan No animal products or byproducts are used during any

phase of wine production.

 ${\it Maturity} \quad \hbox{Enjoyable now. Will reach maturity five to six years}$

after harvest and will continue to evolve for at least

another 15 years.

Ideal serving temperature $\,$ 14–18° C (57–64° F)

Recommended glasses Riedel Vinum Extreme 4444/30; Riedel Vinum

Extreme 4400/30; Spiegelau Authentis 81.

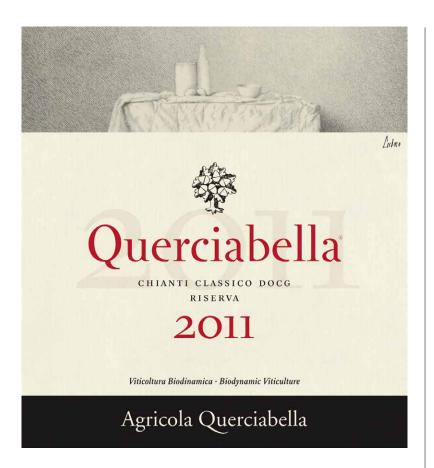
Bottling and packaging 0.750 liter, 6 or 12 bottle case;

Magnum (1.5 liters), single bottle wooden case; Double Magnum (3 liters), single bottle wooden case;

Imperial (6 liters) single bottle wooden case.

Label Drawing by Bernardino Luino.

Wine Tech Sheet



About the Label

DESIGN & TYPE

Label design by Sebastiano Cossia Castiglioni. Simona type design by Jane Patterson and John Downer for Querciabella's exclusive and proprietary use.

IMAGE

Drawing by Bernardino Luino.

The winery

Querciabella of Greve in Chianti is recognized the world over for its extraordinary commitment to land stewardship. With 74 ha (183 acres) in Chianti Classico - located in the historic communes of Greve, Panzano, Radda and Gaiole - in addition to 32 ha (79 acres) in coastal Maremma, Querciabella holdings were declared Italy's largest extensions of biodynamically farmed (certified organic) vineyards by Wine Spectator in 2013.

The prestige of Querciabella centers on a stellar range of fine wines:

- BATAR: one of Italy's greatest barrique-fermented, cellar-worthy white wines;
- CAMARTINA: the estate's iconic flagship Supertuscan since 1981;
- PALAFRENO: a monumental varietal Merlot made only in the best vintages;
- Turpino: a "mosaic blend" of varietals from Chianti Classico and Maremma;
- QUERCIABELLA CHIANTI CLASSICO RISERVA: a new take, through microvinification, on a past tradition - blending the finest parcels of estate-grown Sangiovese;
- QUERCIABELLA CHIANTI CLASSICO: made with 100% Sangiovese from Greve, Panzano, Radda and Gaiole;
- Mongrana: an approachable yet elegantly fruit-forward red from Maremma.

Querciabella produces approximately 300,000 bottles each year. These critically acclaimed wines are found at renowned restaurants, hotels and wine shops in over 45 countries around the globe.

What the critics are saying...

Kudos to proprietor Sebastiano Cossia Castiglioni for being the first Chianti Classico producer to make a concerted effort to showcase the personalities of specific sites. Sometimes it takes an outsider to fully realize the potential of a region, and in this regard - specifically the quest to explore and understand the uniqueness of various sites, and then to bottle wines from those vineyards so that we might understand their intrinsic qualities - Querciabella stands head and shoulders above any other estate in Chianti Classico. It's as simple as that.

> — Antonio Galloni www.vinousmedia.com · September 2014



"When it comes to the blend, all of the wine might be used or else a barrique-by-barrique selection can be made, giving us the privilege of using as little as 50% of total production for final bottling. Only the best of the best, no limits."

-Sebastiano Cossia Castiglioni Owner and Honorary Chairman

Sebastiano Cossia Castiglioni

Born in Milan in 1966, Sebastiano Cossia Castiglioni is the owner and chairman of Querciabella, one of Italy's most prestigious and innovative wineries. Sebastiano is responsible for spearheading his estate's conversion to organic viticulture in 1988 and later integrating strict biodynamic practices there in 2000.

A vegetarian and animal rights activist for over thirty years, he is proud to call Querciabella 'cruelty-free', meaning animal-derived products are banned from all phases of grape growing and wine production. Querciabella has long enjoyed vast critical acclaim and is considered a qualitative benchmark among the world's leading organic producers of fine wine.

Sebastiano is a forward-thinking entrepreneur and the creator of a broad business network encompassing industries as diverse as sustainable agriculture, fine art, industrial design, financial advisory, advanced technology, venture capital and real estate. He currently lives with his family between Europe, North America and Asia.



Sebastiano Cossia Castiglioni Owner and Honorary Chairman Società Agricola Querciabella SpA



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Vineyards

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CAPTION

Querciabella was founded $on \ the \ hill top \ of \ Ruffoli$ (Greve in Chianti) in 1974.

PHOTO CREDIT Photo by Walter Prina

Querciabella vineyards in Ruffoli $(Greve\ in\ Chianti),\ where\ Sangiovese$ grows from 350 to 600 m.s.l.

PHOTO CREDIT

Photo by Alessandra Rocchetti

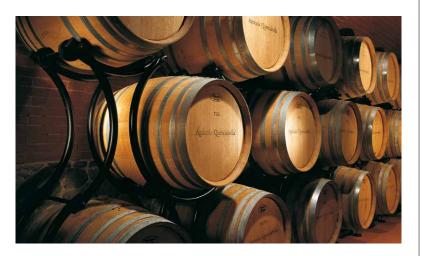
CAPTION

Querciabella vineyards in Ruffoli (Greve in Chianti), where Sangiovese grows from 350 to 600 m.s.l.

PHOTO CREDIT Photo by Walter Prina



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Winery

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CAPTION

 $Quercia bella's\ wine making$ facilities (Greve in Chianti).

PHOTO CREDIT

Photo by Alessandra Rocchetti

CAPTION

Barrique selection tailored $to\ specific\ vineyard\ sites$ is an integral part of Querciabella's rigorous $micro-vinification\ process.$

PHOTO CREDIT

Photo by Walter Prina

CAPTION

Three and five-ton French oak fermenters are housed in Querciabella's cru fermentation cellar, which was inaugurated during the 2010 harvest.

PHOTO CREDIT

Photo by Walter Prina



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Querciabella 2010

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CAPTION

Querciabella Chianti Classico Riserva 2011, a new addition to Querciabella's range $of \, biodynamic \, fine \, wines.$

PHOTO CREDIT Photo by Walter Prina

CAPTION

Querciabella Chianti Classico Riserva 2011, a new addition to Querciabella's range of biodynamic fine wines.

PHOTO CREDIT Photo by Walter Prina

CAPTION

The 2011 Riserva is the sixth red wine in the Querciabella range.

PHOTO CREDIT Photo by Walter Prina



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Sebastiano Cossia Castiglioni

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Sebastiano Cossia Castiglioni, Owner and Honorary Chairman of Querciabella.

PHOTO CREDIT

Photo by Roberto Prosdocimo